



International Association of Science Parks
and Areas of Innovation

North American Division Conference

MAY 28 TO 30, 2025

Saint-Hyacinthe (Québec) Canada

PROGRAM

WEDNESDAY MAY 28TH

8:45 AM

Shuttle from Official Hotels to the Convention Center

- ↳ Holiday Inn Express & Suites (8:45 AM)
- ↳ Hôtel le Dauphin (8:55 AM)
- ↳ Convention Centre (9:00 AM)



**8:30 AM TO
5:30 PM**

Inscription Showroom and Networking

ROOM: Foyer principal

8:30 AM

Welcome Coffee

ROOM: Foyer principal

9:30 AM



From Startup to Scale-Up: Strategies to Drive Growth for Tech Companies

Kayla Isabelle - Startup Canada - Canada
Richard Chénier - Québec Tech - Canada
Krista Covey - First Flight Venture Center - USA

10:40 AM

Networking Break

ROOM: Foyer principal

11:10 AM



Funding Innovation Initiatives

David Adler - American Affairs - USA
Lynda Adam - Université de Montréal - Canada
Megan Malone - FAC - Canada

12:00 PM

Lunch **INCLUDED**

ROOM: Maskoutaine

1:00 PM

Opening Words



Empowering Innovation: The Role and Capacity of Communities for an Innovation-Based Economy

Iain Klugman - NorthGuide - Canada

2:10 PM



Leveraging Location: How Micro-Geography Drives Innovation and Business Success

Maria Roche - Harvard Business School - USA

2:50 PM

Networking Break

ROOM: Foyer principal

3:20 PM



Shaping Places Where Research, Business, and Life Connect to Drive Innovation

Igor De Biasio - MIND - Milano Innovation District - Italy
Terry Rock - Platform Calgary - Canada
David Berthelot - IDE Trois-Rivières - Canada

4:15 PM



Turn our Inventions Into Commercialized Innovations via Intellectual Property

Jesse Vincent-Herscovici - Axelys - Canada
Paul Paolatto - Intellectual Property Ontario - Canada
Niraj Shukla - Springboard Atlantic - Canada

5:00 PM

Welcome Cocktail

ROOM: Toit vert

**FROM
5:00 PM
TO
8:00 PM
EVERY 30
MINUTES**

Shuttle from the Convention Center to the Official Hotels

- ↳ Convention Centre (Foyer principal)
- ↳ Hôtel le Dauphin
- ↳ Holiday Inn Express & Suites



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THURSDAY MAY 29TH

8:15 AM

Shuttle from Official Hotels to the Convention Center

- ↳ Holiday Inn Express & Suites (8:15 AM)
- ↳ Hôtel le Dauphin (8:25 AM)
- ↳ Convention Centre (8:30 AM)



**8:00 AM À
4:00 PM**

Inscription Showroom and Networking

ROOM: Foyer principal

8:00 AM

Welcome Coffee

ROOM: Foyer principal

9:00 AM



Seizing the Potential of AI to Drive Innovation

Aaron Courville - IVADO - Canada
Pablo Valdes Donoso - Plateforme
IA-Agrosanté - Canada
Zoé Ducourau - Bioeureka - Canada

10:00 AM



Stimulate Innovation Outside of Major Urban Centres

Félix Grenier - Innov&Co - Canada

10:40 AM

Networking Break

ROOM: Foyer principal

11:10 AM



Innovation Zones: A New Quebec Model for Growth Through Innovation

Michèle Houpert - Ministère de l'Économie,
de l'Innovation et de l'Énergie du Québec - Canada



Michèle Landry - Vallée de la transition
énergétique - Canada
Anne-Marie-Soleil Bernard - DistriQ - Canada
Manon Duclos - Technum Québec - Canada

12:10 PM

Lunch **INCLUDED**

ROOM: Maskoutaine

1:15 PM



Leadership and Impact: Connecting Mandate to Results in Innovation Ecosystems

Austin Beggs - Stiletto - Canada
Carol Stewart - Arizona Tech Parks - USA

1:45 PM



The entrepreneur's point of view: Putting Companies at the Heart of Our Actions

Chris Bryson - New School Foods - Canada
Wayne McIntyre - Relocalize - Canada
Larry Peterson - Texas Foundation for Innovative
Communities - USA

2:40 PM

Networking Break

ROOM: Foyer principal

3:10 PM



Measuring the performance of innovation ecosystems and communities

Paul Jansen - Arup - Netherlands
Justyna Dąbrowska - Krakow University of
Economics - Poland
Benjamin Lefebvre - Ministère de l'Économie, de
l'Innovation et de l'Énergie du Québec - Canada

4:10 PM



Challenges and Trends to Enhance Innovation and Productivity in Communities

Scott Andes
Carnegie Mellon University - USA

5:15 PM

Shuttle from the Convention Center to the Official Hotels

- ↳ Convention Centre (5:15 PM - Foyer principal)
- ↳ Hôtel le Dauphin (5:20 PM)
- ↳ Holiday Inn Express & Suites (5:30 PM)



6:30 PM

Shuttle to the Social Dinner

- ↳ Holiday Inn Express & Suites (6:30 PM)
- ↳ Hôtel le Dauphin (6:40 PM)
- ↳ Convention Centre (6:45 PM - Foyer principal)
- ↳ Social Dinner Location (7:00 PM)



**7:00 PM TO
10:00 PM**

Social Dinner



**FROM
9:00 PM
TO
10:30 PM
EVERY 30
MINUTES**

Shuttle from the Evening Location to the Official Hotels

- ↳ Social Dinner Location
- ↳ Holiday Inn Express & Suites
- ↳ Hôtel le Dauphin
- ↳ Convention Centre/Sheraton



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PROGRAM

FRIDAY MAY 30TH

8:00 AM

Welcome Coffee
ROOM: Foyer principal

Technical Visits Shuttle

8:15 AM

OPTION 4

- ↳ Holiday Inn Express & Suites (8:15 AM)
- ↳ Hôtel le Dauphin (8:25 AM)
- ↳ Convention Centre/Sheraton (8:30 AM – Foyer principal)



8:45 AM

OPTION 1 - 2 - 3

- ↳ Holiday Inn Express & Suites (8:45 AM)
- ↳ Hôtel le Dauphin (8:55 AM)
- ↳ Convention Centre/Sheraton (9:00 AM – Foyer principal)

4 options for the **Technical Visits:**

OPTION 1



9:00 AM TO NOON

Shuttle from Official Hotels
from 8:45 AM

**Agri-Food
Innovation City**



**Faculty of Veterinary
Medicine at the
University of
Montreal**



Interra

OPTION 2



9:00 AM TO NOON

Shuttle from Official Hotels
from 8:45 AM

**Agri-Food
Innovation City**



**Cintech
agroalimentaire**



Interra

OPTION 3



9:00 AM TO NOON

Shuttle from Official Hotels
from 8:45 AM

**Agri-Food
Innovation City**



**Food Research and
Development Center**



Interra

OPTION 4



8:30 AM TO 2:30 PM

Shuttle from Official Hotels
from 8:15 AM

**Trois-Rivières -
Bioeconomy
Ecosystem**



Innofibre



Novocis

LUNCH INCLUDED

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